



The 48th Festival of the Maples is hosted by the Perth & District Chamber of Commerce and touts the fact that Lanark County is the maple syrup Capital of Ontario. The funds raised help keep the Festival going each year and support other Chamber events. We recognize the economic challenges businesses have faced in the past four years, so **we have not raised the sponsorship prices.** Last year's Festival had 160 vendors and attracted around 10,000 attendees and we're hoping to see 20,000 people this year! Thank you for your ongoing support of the Perth & District Chamber of Commerce.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	Titanium \$1200	Platinum \$900	Gold \$550	Silver \$350	Bronze \$250	Play Park or Crystal Palace Sponsor \$350
3 x 6 ft. signage on the Festival Main Stage, sign provided by us (LIMITED TO 3 SPONSORS)	✓	×	×	×	×	×
Sponsorship mentions on local radio	✓	×	×	×	×	×
One vendor booth space	✓	✓	×	×	×	×
Stage mentions throughout the day	✓	✓	✓	×	×	×
Special print recognition as a Major Sponsor	✓	✓	✓	×	×	×
Logo recognition on Festival website	✓	✓	✓	✓	×	✓
Name recognition on Festival website	×	×	×	×	✓	×
2 x 3 ft. signage in Main Stage area, Business to provide sign	✓	✓	✓	✓	✓	×
Logo recognition on Festival flyer	✓	✓	✓	✓	✓	✓
Logo recognition in Chamber newsletter	✓	✓	✓	✓	✓	✓
Name included in "Thank you" social media posts	✓	✓	✓	✓	✓	✓
Logo on banners for Crystal Palace and Maplefest Play Park area	×	×	×	×	×	✓

***All sponsorships are subject to HST.**

TITANIUM \$1200 NEW! (ONLY 3 SPONSORS AVAILABLE)

- **SPECIAL LIMITED MARKETING OPPORTUNITY!**
- 3X6 ft. signage on the Festival Main Stage (signage will be provided by the Festival)
- Sponsorship mentions on local radio
- One vendor booth space
- Stage mentions throughout the day
- Special print recognition as a Major Sponsor
- Logo recognition on Festival website
- Logo recognition on Festival website entertainment page
- Logo recognition on Festival flyer
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts

PLATINUM \$900

- One vendor booth space
- Stage vendor mentions throughout the day
- Special print recognition as a Major Sponsor
- Logo recognition on Festival website
- 2x3 ft. signage in Main Stage area (business to provide sign)
- Logo recognition on Festival flyer
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts

GOLD \$550

- Stage mentions throughout the day
- Special print recognition as a Major Sponsor
- Logo recognition on Festival website
- 2x3 ft. signage in Main Stage area (business to provide sign)
- Logo recognition on Festival flyer
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts

SILVER \$350

- Logo recognition on Festival website
- 2x3 ft. signage in Main Stage area (business to provide sign)
- Logo recognition on Festival flyer
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts

BRONZE \$250

- Name recognition on Festival website
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts

CRYSTAL PALACE & MAPLEFEST PLAY PARK \$350/ EACH SPACE

The Crystal Palace will be a “Rest and Eat” station this year, while the “Maplefest Play Park” will provide visitors with children an opportunity to participate in crafts, games and entertainment. LIMITED SPONSOR OPPORTUNITIES AVAILABLE.

- Logo recognition on Festival website
- Logo recognition in Chamber newsletter
- Name included in “Thank you” social media posts
- Logo recognition on Festival flyer
- Logo on banners for the Crystal Palace “Rest and Eat” station and the “Maplefest Play Park” area (signage will be provided by the Festival)

We look forward to partnering with you at the 48th Festival of the Maples. Contact us today to save your sponsorship spot.

Paloma Zander, Executive Director

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